

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

**CINEMAS** - GUNTUR District- M/s Lakshmi Talkies – Imposing penalty of Rs.10,000/- for violation of Section 5 & 10 of A.P. Cinemas (Regulation) Rules, 1970, and permission to run the Theatre - Orders- Issued

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G.O.Ms.No. 388

Dated: 28 -08-2009.

Read: -

From the Collector & District Magistrate, Guntur District, Guntur,  
Letter Rc.No.1132/ 2007-C1, dated: 25.03.2009.

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**ORDER:**

In the Letter read above, the Collector & District Magistrate, Guntur District, Guntur has sent proposal for transfer of 'B' Form license, issue of duplicate license to Smt. Haridasu Jayalakshmi W/o Srinivasa Rao, Resident of Arundel pet, Guntur Town and Mandal in respect of Lakshmi Talkies, Edlapadu from Pathallapalli Rathamma W/o Raghavaraju & 2 others (who is the licensee/ Managing partner of the theatre (Late) Raghavaraju) and he has also informed that Smt. H. Jayalakshmi paid the requisite fee towards transfer of 'B' form license and for permission to revise the seating capacity, Maintenance charges and enhance the rates of admission.

2. On verifying the detailed report and relevant records sent by the Collector & District Magistrate, Guntur District, Guntur, it is noticed that the management of M/s Lakshmi Talkies, Guntur, had violated rule 5 and 10 of A.P. Cinemas (Regulation) Rules, 1970 as the management had not informed the licensing authority about the demise of the Licensee Sri P. Raghava Raju on 3.12.1997, the management failed to make an application in writing to the Licensing authority before making additions or alterations in the theatre and also violated the item No.8 of the 'B' form license. The Collector, Guntur has also requested for necessary instructions regarding regularization of Temporary Cinema Hall into Permanent Cinema Building as requested by the applicant.

3. In the circumstances referred to above, the Government has observed that the Licensing Authority had been renewing the license of the theatre from time to time and lastly renewed upto 31-3-2011. Further the Revenue Divisional Officer (Licensing Renewal Authority) has also recommended to transfer the 'B' Form Licence of M/s Lakshmi Talkies in favour of the applicant Smt.H.Jaya Lakshmi, Proprietor.

4. Government after careful examination of the issue, in exercise of the powers conferred under sections 9 & 10 of A.P. Cinemas (Regulation) Act, 1955, hereby impose a penalty of Rs.10,000/- (Rupees ten thousand only) on the management of M/s Lakshmi Talkies, Guntur.

5. The Collector & District Magistrate, Guntur District, Guntur (Licensinsg Authority) is permitted to regularize the temporary cinema theatre into permanent cinema theatre, and to change the name of M/s Lakshmi Theatre as M/s Jaya Lakshmi Movie Land duly endorsing the same in 'B' Form license. The Collector & District Magistrate, Guntur District is also permitted to transfer the 'B' Form license in favour of Smt.H.Jaya Lakshmi.

p.t.o.

6. The Collector & District Magistrate, Guntur District, Guntur (Licensing Authority) is also permitted to fix the rates of admission as per the rates fixed by the Government from time to time to the different category of theatres, for the present.

7. The District Collector, Guntur is directed to see that the applicant remit the file amount of Rs.10,000/- to the Government Account, and intimate further action indicated in paras 5 and 6 to Government at an early date.

8. Copy of this order is available on Internet and can be accessed at address <http://www.ap.gov.in/goir>.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**AJAY MISRA**  
**PRINCIPAL SECRETARY TO GOVERNMENT.**

To  
The District Collector & District Magistrate, Guntur District, Guntur.  
The Joint Collector, Guntur District, Guntur.  
Copy to Smt.. Haridasu Jayalakshmi,  
M/s Lakshmi Talkies, Edlapadu, Guntur District.  
The P.S. to Minister for (Cinematography).  
The P.S to Principal Secretary, Home Department,  
The C.T.O., Guntur.  
The DFO, Guntur,  
The Director, Fire & Emergency Service, A.P., Hyderabad.  
The Commissioner, Guntur Municipality.  
SF/SC.

//Forwarded :: By Order//

SECTION OFFICER.